

# CRI

Choice. Respect. independence.

## WAYS TO ENGAGE *Signature Events*



**COMMUNITY FEST**



**50<sup>TH</sup> ANNIVERSARY GALA**

# 2025 SPONSORSHIP OPPORTUNITIES



# WAYS TO ENGAGE

## Signature Events

### Supporter Engagement

"We are honored to stand alongside CRI, whose work supporting disabled adults across Northern Virginia helps ensure that this vulnerable community is able to truly experience what we all deserve: a robust, fulfilling life of purpose," said Arienne Thomas Plourde, Senior Program Manager of Global Social Impact at Google.



### Why Support

CRI is a non-profit organization providing quality services to help empower individuals with disabilities & mental health needs to live as high a quality of life as possible. Through our programs, our individuals experience greater choice, respect & independence in their local communities. CRI embraces the philosophy that an individual with an intellectual disability deserves an opportunity to live, work and play in a community of choice and in a way that reflects his or her own vision for life. Our team is dedicated to making a difference for families in our regional communities. We have a heart for the unique individuals that we support and are focused on individualized, personal care.

For nearly 50 years, CRI has been relentlessly focused on what's possible. We invest our time & effort to find innovative ways to meet the needs of the people we support in the communities where they live and work.

CRI's services are based on the recognition that all people are self-determining individuals endowed with esteem, legal rights & the capability for achieving his or her potential.

- Exercise control of life's choices,
- Live in and contribute to a community of his or her choosing,
- Experience the network of community & its natural supports.

#### INTELLECTUAL & DEVELOPMENTAL DISABILITY SERVICES

CRI's embraces the philosophy that an individual with an intellectual disability deserves an opportunity to live, work and play in a community of choice and in a way that reflects his or her own vision for life.

CRI's Intellectual & Developmental Disabilities Services:

- Are individually designed to suit each person's unique strengths and areas requiring supports.
- Consider the physical, social, emotional, vocational & cognitive needs of each person.
- Are a partnership with the individual, his or her family, & other members of his or her team.
- Seek to strengthen skills that foster increased autonomy & inclusion.



#### YOUTH SERVICES

CRI implements an assertive and collaborative service plan designed to fulfill each individual's fullest developmental capability.

Emphasis is focused on increasing and maintaining adaptive living, social and coping skills, developing community and natural supports, managing psychiatric/behavioral issues, learning and reinforcing behaviors that enhance functioning, ensuring health and safety and providing access to health care and social services.

Throughout our various services, CRI staff & individuals enjoy a collaborative relationship, considering each individual's unique physical, psychological, social & spiritual needs and strengths to help define short & long term goals and objectives.

CRI's Youth Services:

- Provide initial and ongoing assessment to identify & prioritize individual needs.
- Provide service- planning support & guidance to help individual set achievable goals based on individual strengths & desires.
- Support community integration by identifying or providing access to resources.
- Advocates for & encourages self-advocacy in each individual.
- Offers case management to ensure safe, secure & comfortable housing.

### Supporter Impact Changes Lives

For Deanne and Andy, finding a place that felt like home for their adult son, Sam, was a top priority. Thanks to CRI's exceptional staff and nurturing environment, Sam has blossomed, gaining new skills, developing friendships, and discovering joy in everyday activities.



#### Learn More

Schedule a phone call or meeting today to learn more about CRI Foundation. Contact Amber Batchelor at [amber@bbinsightsgroup.com](mailto:amber@bbinsightsgroup.com) or call (772)202-3828.





# CRi

## COMMUNITY FEST 2025



**SATURDAY, MAY 10, 2025 • 11:00AM-2:00PM**

**Wolf Trap National Park for the Performing Arts!**  
1551 Trap Road, Vienna, VA 22182 • **\*FREE Admission**

### CALLING CAREGIVERS IN THE DMV

to attend a community event especially for you! **CRi COMMUNITY FEST** is better than ever, register to attend this amazing **FREE** event and feel the power of our welcoming inclusive environment.

This year we are inviting caregivers and the individuals they support to an afternoon of fun, food and festivities at Wolf Trap National Park for the Performing Arts!

### GREAT FOOD, FUN, AND GAMES!

Come and enjoy activities and menus curated to accommodate, delight and satisfy! Delicious custom food offerings are available and include: Varied texture, pureed, ground, and chopped, options. Plus cotton candy, popcorn, and novelty ice cream treats!

**ENJOY:** Deejay Music • Dancing • Karaoke  
Face Painting • Caricature Artists • Balloon Twisting  
Green Screen Photo Studio • Carnival Style Games  
Board Games • Make & Take Crafts • Raffles  
Giveaways • Prizes • And so much more!

**\*The CRi Community Fest is absolutely 'FREE' for caregivers and their guests but you must register to attend.** So take a moment to secure your spot and share it with a caregiver friend, caregiver colleague, or caregiver organization. **Register Today!** • **Sponsorship Opportunities are available!**

[mycri.org/events/summerfest](https://mycri.org/events/summerfest)



# Engagement Levels

The official Salute to Caregiving Excellence in Maryland, Virginia and Washington DC.  
 May 10, 2025 | The Pavilions at Wolf Trap  
 500 Attendees

## COMMUNITY FEST

	Presenting \$15,000	Care Leader \$10,000	Community Champion \$7,500	Celebration \$5,000	Friends of CRI Foundation \$3,500
Spots Available	3	5	Many	Many	Many
<u>Reserved</u> Event Registrations (registration is required for all attendees)	10	5	5		
Access to VIP on-site area	•	•	•	•	•
Special Concierge Support on-site	•	•	•	•	•
Premium placement reserved seating	•				
Reserved seating at event	•	•			
Naming Rights of Specific Event Elements	•				
Exclusive opportunity to introduce provide (approved) Opening Remarks up to 2 minutes	•				
Exclusive opportunity to announce 50th Gala special announcements	•				
Exclusive opportunity to show a promotional video up to 90 seconds	•				
Exclusive opportunity to serve on the steering committee (if interested)	•				
Exclusive opportunity to be pictured in prominent locations throughout the event	•				
Exclusive opportunity for Exhibitor Table with (2) two chairs	•	•			
Exclusive opportunity for a representative to introduce the senior leadership of CRI and CRI Foundation (Chair of the Board of Directors, CEO, Chief Development Officer, etc.)	•	•			
Recognition of contribution verbally during event	•	•	•	•	
Recognition of contribution printed prominently at the event	•	•	•	•	
Recognition of contribution digitally at the event	•	•	•	•	•
Exclusive Opportunity to be featured on any mailing to include federal, state and regional dignitaries	•				
Exclusive Opportunity to be featured on any mailing to include local dignitaries	•				
Exclusive Opportunity to be featured on any mailing to include business leaders and distinguished stakeholders	•				
Exclusive Opportunity to write a welcome message to be included in the official event Reminder Email	•				
Exclusive Opportunity to write a thank you message to be included in event follow up outreach	•				
Your business/organization name/logo live linked back to your website on the official event page	•	•			
Your business/organization name listed on the official event page	•	•	•	•	•
Social Media Video Clips to promote your organization	2	1			
Dedicated PowerPoint Slide during program presentation with creative content	1				
30-second video content prominently displayed at event	2	1			
Opportunity to include 1 sheet/brochure at event	1	1			
Opportunity to include 1 promotional item to each attendee	1	1			
Logo and/or name recognition in and on scheduled digital marketing including social media, eblasts, newsletters, Official event webpage	•	•	•	•	•
Logo and name recognition in and on all print marketing collateral including invitation, flyers and day-of materials	•	•	•	•	•

CRI must approve content prior to event. All marketing fulfillments pending deadlines for print and publishing



*Please Join Us For  
Our 50th Anniversary Gala*

*CRi*

*gala*

SEPT 27 2025

— 6:00 PM —

**CAPITAL ONE HALL**

*7750 Capital One Tower Road, Tysons, VA 22102*

*Formal Attire*

Tables and sponsorships available through  
August 31, 2025 at [mycri.org/gala](https://mycri.org/gala)



# Engagement Levels

Honoring the legacy and impact of 50 years of caregiving and celebrating caregivers.  
 September 27, 2025 | Capital One Hall  
 500 Attendees

## 50th Anniversary Gala

Gala \$75,000  
 Legacy \$50,000  
 Impact \$30,000  
 Transformational \$20,000  
 Empowerment \$15,000  
 Catalyst \$10,000  
 Friends of CRI Foundation \$7,500

Spots Available	1	3	5	Many	Many	Many	Many
Event Registrations (registration is required for all attendees)	24 Seats	16 Seats	8 Seats	8 Seats	4 Seats	2 Seats	2 Seats
Access to VIP on-site area	•	•	•	•			
Special Concierge Support on-site	•	•	•				
Premium placement reserved seating	•	•	•	•			
Reserved seating	•	•	•	•	•	•	•
Naming Rights of Entire Event	•						
Naming Rights of Specific Event Elements		•	•				
Exclusive opportunity to provide (approved) Remarks up to 2 minutes	•						
Exclusive opportunity to make CRI special announcements	•	•					
Exclusive opportunity to show a promotional video up to 90 seconds	•	•					
Exclusive opportunity to service as Co-Chair of Event	•						
Exclusive opportunity to serve on the steering committee (if interested)	•	•	•				
Exclusive opportunity to be pictured in prominent locations throughout the event	•	•					
Exclusive opportunity for Exhibitor Table with (2) two chairs	•	•	•	•	•	•	•
Exclusive opportunity for a representative to introduce the senior leadership of CRI and CRI Foundation (Chair of the Board of Directors, CEO, etc.)	•	•					
Recognition of contribution verbally during event	•	•	•				
Recognition of contribution printed prominently at the event	•	•	•	•	•		
Recognition of contribution digitally at the event	•	•	•	•	•	•	•
Exclusive Opportunity to be featured on any mailing to include federal, state and regional dignitaries	•						
Exclusive Opportunity to be featured on any mailing to include local dignitaries	•	•					
Exclusive Opportunity to be featured on any mailing to include business leaders and distinguished stakeholders	•	•					
Exclusive Opportunity to write a welcome message to be included in the official event Reminder Email	•	•					
Exclusive Opportunity to write a thank you message to be included in event follow up outreach	•	•					
Your business/organization name/logo live linked back to your website on the official event page	•	•	•				
Your business/organization name listed on the official event page	•	•	•	•	•	•	•
Social Media Video Clips to promote your organization	5	3	2	1			
Dedicated PowerPoint Slide during program presentation with creative content	2	1					
30-second video content prominently displayed at event	2	1	1				
Opportunity to include sheet/brochure at event	2	1	1				
Opportunity to include promotional item to each attendee	1	1	1				
Logo and/or name recognition in and on scheduled digital marketing including social media, eblasts, newsletters, Official event webpage	•	•	•	•	•	•	•
Logo and name recognition in and on all print marketing collateral including invitation, flyers and day-of materials	•	•	•	•	•	•	•

*CRi*